

THE COUNTRY FOOD TRUST



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It is shameful that in the 21st century 14 million people in our country are living in poverty

(Joseph Rowntree Foundation, Sept 2016)

A record number of 1.1 million people received emergency food parcels in 2015/16

(Trussell Trust, 2016)

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The Country Food Trust is a charity which produces delicious meals and donates them to people in need. In our first year we produced over 20,000 meals and we aim to feed 100,000 people in need this year.

Our aim is to feed over one million people in the next five years.

We currently make two products:

The Country Casserole - a nutritious and warming pheasant casserole with lentils, vegetables and herbs.

The Country Curry - a delicious and mildly spicy partridge curry with squash, tomatoes, coconut and spices.

Our food is ambient, so can be stored for a year without chilling. The meal can be heated in a microwave or saucepan.

Our food is mainly distributed by FareShare, an award-winning national charity which supports thousands of



charities. We also give to other individual charities, which help those in food poverty, including Veteran's Aid, The Passage and The Salvation Army.

To achieve our aim we are seeking donations and support from individuals and companies.

We have Corporate and Individual Supporter Schemes which allow you to be part of this incredible charity. Please see the reverse side of this leaflet.

Please help us feed one million people in need in the next five years

Become a supporter of The Country Food Trust and help us feed one million people in need in the next five years



THERE ARE THREE WAYS YOU CAN HELP US

- **Become an Individual Supporter** - for a minimum £40 annual donation, you will enable us to donate 25 meals to people in food poverty every year. You will receive our supporters' badge and our quarterly newsletter. To become an Individual Supporter or make a donation please complete the attached form and direct debit instruction.

If you would like to make a regular donation by standing order please contact us for our bank details at the address below. You can also donate via our website www.thecountryfoodtrust.org

- **Become a Corporate Supporter** – for a £750 annual donation, your logo and web address will be displayed on our website and you will receive a certificate acknowledging your support and two supporters' badges. Please email enquiries@thecountryfoodtrust.org for further details. See our website for current supporters.
- **You can also help us by buying our products** - every time you buy a meal we donate an identical one to someone in food poverty. Not only do you end up with a delicious meal you help us to feed someone in need. You could buy for personal consumption, or do you have a shop or online business? or know someone who does who can sell our product? Our meals do not need chilling and have a shelf life of up to one year.

Please see our website for the most up to date information.

Thank you for your support.

A handwritten signature in blue ink, which appears to be 'Tim Woodward'.

Tim Woodward, Chief Executive

The Country Food Trust
4 Conduit Street
London W1S 2XE

020 7096 6354
enquiries@thecountryfoodtrust.org
www.thecountryfoodtrust.org

Registered Charity Number 1162699

Buy one of our delicious meals and we will donate one to someone in need

Personal details

Name: _____ Telephone _____

Address: _____

_____ Postcode: _____

Email: _____

I would like to donate £40 (*to become an Individual Supporter*) or make a donation of £_____ to The Country Food Trust and enclose cash/cheque made payable to 'The Country Food Trust' or

I would like to set up a direct debit (please complete form overleaf)

If you would like us to keep you informed about the work of The Country Food Trust and how your donations are making a difference, please indicate your contact preference.

Email Phone Mail



Make every £1 worth £1.25 with Gift Aid – at no extra cost to you

(*please tick*) Yes, I am a UK taxpayer and wish all the donations I have made in the past four years to The Country Food Trust and all the donations I make from the date of this declaration until I notify you otherwise to be treated as Gift Aid donations.

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference. I understand that the charity will reclaim 25p of tax for every £1 that I give. Higher rate tax payers can claim further tax relief in their self assessment tax return or ask HMRC to adjust your tax code. Please notify us if you wish to cancel this declaration, change your name/address or no longer pay sufficient tax on your income and/or capital gains. **(NB: please ensure we have your full address above as it is needed in order to claim Gift Aid).**

Signed _____ Date _____



Instruction to your Bank or Building Society to pay by Direct Debit

Please fill in the whole form using a ball point pen and send to:

The Country Food Trust
4 Conduit Street
London
W1S 2XE

Service User Number

2 7 7 9 3 7

Name(s) of Account Holder(s)

Bank / Building Society Account Number

Branch Sort Code

Name and full postal address of your Bank or Building Society

To the Manager _____
Bank/Building Society
Address: _____

Postcode: _____

For OFFICE USE ONLY

This is not part of the instruction to your Bank/Building Society

Clients Own Reference number

Trading name and full postal address

Instruction to your bank or building society: Please pay CTT Charity Payments Ltd Direct Debits, from the account detailed in this instruction subject to the safeguards assured by the Direct Debit Guarantee.

I understand that this instruction may remain with CTT Charity Payments Ltd and, if so details will be passed electronically to my Bank/Building Society:

Signature(s)

Date:

Reference

Banks and Building Societies may NOT accept Direct Debit instructions for some types of account

This Guarantee should be detached and retained by the payer

The Direct Debit Guarantee

- This Guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits.
- If there are any changes to the amount, date or frequency of your Direct Debit, CTT Charity Payments will notify you 10 working days in advance of your account being debited, or as otherwise agreed. If you request CTT Charity Payments to collect a payment, confirmation of the amount and date will be given to you at the time of the request.
- If an error is made in the payment of your Direct Debit, by CTT Charity Payments or your bank or building society, you are entitled to a full and immediate refund of the amount paid from your bank or building society.
- If you receive a refund you are not entitled to, you must pay it back when CTT Charity Payments asks you to.
- You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify us.

