

## The Going Local Scheme (GLS) From The Country Food Trust

**The Going Local Scheme (GLS) asks shoots to work with their local game dealer to produce local game meat they can donate to local charities feeding local people in need.**

Last shooting season we delivered over 15 tonnes of frozen and chilled meat to charities that cook for people in need. It allowed us to create 150,000 meals and helped shoots feed local people in need. This Going Local Scheme works alongside the casserole and curry ready meals that we are distributing nationally and works as follows:

Shoots tell the CFT the name of the local dealer they want to use and we confirm we can use that dealer. The shoots then donate money to the Country Food Trust based on the knowledge that it costs about £1 to process a bird into diced meat. How much money they donate and how they raise the money is up to them and but we would suggest a minimum donation of £750 per shoot.

Because the meat is entering the human food chain and needs to be traceable, the meat in this scheme must go through a regulated game dealer. Once nominated the CFT contacts the dealer to negotiate the price of the meat and the specifications required.

We use the donated money to buy meat from the dealer during the season and deliver it to local charities that cook for people in need. Those that do not cook can receive our ready meals lieu so we can help local charity in whatever format suits them. We also use distribution charities like FareShare and The Felix Project to help us distribute our food.

Charities that receive meat also receive a copy of our Game Recipe Book. It is designed for chefs in charity kitchens with limited equipment and ingredients. Famous chefs including Mark Hix, Prue Leith, Rich Stein, Tim Maddams & Brian Turner donated the recipes.

The CFT and the local Ambassador will manage and support the relationship between the shoot, game dealer and the charities feeding people in need and find the charities that would like game meat and manage distribution.

At the end of every season the participating shoots will receive a certificate showing how many people they have helped to feed in the prior season. We will also arrange for the local media to be involved and let them know about the number of people that each scheme has fed thus celebrating the local partnership.

PO Box 114 . Wotton-under-Edge . GL11 9BQ  
Tel 01453 845592

[WWW.THECOUNTRYFOODTRUST.ORG](http://WWW.THECOUNTRYFOODTRUST.ORG)